



النخبة الذهبية
خدمات التمروين

GOLDEN ELITE
CATERING SERVICES

Introduction

In an era of accelerating national growth, the infrastructure supporting the Kingdom of Saudi Arabia requires partners who can deliver massive scale, uncompromising safety, and proven reliability. Golden Elite Catering Services (GECS) stands at the intersection of industrial culinary excellence and premium hospitality management, serving as a critical operational backbone for the nation's key sectors.

GECS is built around a state-of-the-art Central Production Facility (CPF), engineered to supply safe, consistent, and cost-efficient meals at an industrial volume. Our core mission is to empower the essential services that drive the KSA economy, providing reliable meal solutions for industrial complexes, healthcare systems, corporate entities, and large-scale accommodation sites. Our operations are underpinned by advanced production technology, robust logistics, and full SFDA and ISO compliance, positioning GECS as one of the Kingdom's most capable and trusted mass catering providers.

Furthermore, GECS extends its expertise into the specialized world of high-end Airport Hospitality Services. We possess a unique and proven capability to build, operate, and manage a comprehensive suite of terminal services across the Kingdom, including Lounges, Food & Beverage Retail Shops, Concierge Services, and essential Ground Services.

This powerful dual focus—mastery of large-scale, compliant food manufacturing coupled with sophisticated airport service operations—establishes GECS not just as a supplier, but as a strategic partner committed to delivering quality, consistency, and operational excellence wherever the need is greatest in the KSA.



Mission

To power Saudi Arabia's essential sectors and elevate the Kingdom's travel landscape through technology-driven catering and world-class airport hospitality, delivering safety, quality, and scale in every service.

Vision

To be the regional benchmark for industrial food production and airport hospitality in Saudi Arabia through relentless innovation, uncompromising safety, and trusted large-scale expertise

Core Values



Uncompromising Food Safety
& Compliance



Operational Excellence
& Industrial Scale



Consistency & Reliability



Innovation & Technology
Integration



Premium Hospitality
Management (Comprehensive)

Why Choose Us

Partner with GECS: Redefining the Standard of Excellence

We invite you to join us in a strategic partnership designed to elevate your brand's presence and optimize your commercial performance. By integrating our expertise into your operations, we provide:

Industrial Scale & Uncompromising Compliance: We harmonize large-scale operational excellence with rigorous safety and hygiene standards, ensuring absolute consistency and reliability across every facet of our service delivery.

Strategic Vision & Saudi Accessibility: Deeply integrated within the Kingdom's transformative landscape, we align our sophisticated hospitality models with the global ambitions of Saudi Vision , serving as a premier gateway to the region's growth.

Elite Expertise & Collective Intelligence: Our team possesses an extensive global background in luxury standards, delivering intuitive, hospitality service and professional poise that transform every interaction into a moment of purposeful care.

Innovative Luxury & Modern Design: Through the seamless integration of cutting-edge technology and refined spatial aesthetics, we create visionary environments that redefine the luxury experience for the world's most discerning clientele.

Our Commitment to Sustainability



We are committed to upholding the highest standards of quality, holding certifications in ISO 9001-2015 (Quality Management), ISO 22000-2018 (Food Safety Management), HACCP (Hazard Analysis and Critical Control Points), ISO 14001-2015 (Environmental Management), and ISO 45001-2018 (Occupational Health and Safety).



We prioritize sourcing ingredients and products from local Saudi manufacturers, supporting the national economy while reducing our environmental impact through responsible, localized supply chains.



We use sustainable packaging to reduce our environmental footprint, encourage responsible consumption, and contribute to a healthier future for generations to come.



We benchmark our service standards against leading global industry recognitions such as Skytrax, Dragon Pass Global Lounge Award, the Priority Pass Excellence Award, Travel Trade Excellence Award and the Customer Experience Live Award, using these platforms as inspiration to continuously elevate service quality, guest experience, and operational excellence across our airport lounges.



AIRPORT LOUNGES



Present



Past



Oasis



Nature



Futuristic



Modern

A visionary destination rather than a transition, the GECS Lounge harmonizes contemporary design with the warmth of modern Saudi hospitality to deliver an atmosphere of profound privacy and cultural refinement. Through meticulously curated zones, bespoke wellness amenities, and an intentional spatial flow, we orchestrate an effortless journey of calm and exclusivity that sets a new global benchmark for meaningful luxury travel.





First Class, Business Class, Premium Lounge & Connoisseur

The Premium Lounge & Connoisseur is an elevated sanctuary designed for First Class, Business Class, and discerning premium travelers who value refinement, privacy, and purposeful luxury. The experience is defined by understated elegance, contemporary Saudi-inspired design, and highly personalized service.

Connoisseur represents a new premium approach to Premium Economy, bridging the space between traditional Business Class lounges and mass offerings. It delivers thoughtfully curated comfort, intelligent design, and refined service for guests seeking elevated value without excess.

Together, the Premium Lounge & Connoisseur present a modern expression of Saudi excellence—where luxury is measured by quality, comfort, and intelligent restraint.



A dark, low-key photograph of three business professionals in suits walking towards the camera. The image is dimly lit, with the subjects' forms silhouetted against a slightly brighter background. The text is overlaid in the center in a light, serif font.

STRATEGIC EXCELLENCE IN TEAM PERFORMANCE
& LUXURY EXPERIENCE



Our Expert Team

GECS Airport Hospitality Team

"At the intersection of precision and poise, the GECS Airport Hospitality Team orchestrates a refined sanctuary of intuitive care, transforming global movement into a seamless, intentional experience shaped by contemporary Saudi values and the quiet assurance of world-class service etiquette."



Standards of Excellent Services

"A sanctuary of sophisticated presence, our lounges redefine the airport experience through a harmony of meticulous hygiene, chef-curated culinary artistry, and a butler-led culture that transforms every journey into a masterpiece of modern luxury and genuine human connection."



The Butler-Led Luxury Journey

The Airport Lounge experience is defined by a distinguished butler-led service philosophy, where each guest is personally attended to with discretion and precision. Acting as a dedicated host, the butler anticipates preferences and delivers refined, unobtrusive care that enhances comfort, privacy, and a sense of belonging.

Rooted in Saudi hospitality and elevated through modern luxury standards, the Butler-Led Luxury Journey sets a benchmark for premium airport service, defined by presence, personalization, and purposeful attention.



Michelin-Starred Chef Collaboration

An exclusive signature dish created by a Michelin-starred chef, available only within our Premium Lounges or through on-demand service for VIP and VVIP guests. Thoughtfully crafted using premium ingredients and refined techniques, this culinary offering introduces a rare, elevated dining moment, designed to complement the luxury lounge experience with distinction and exclusivity.

A dark, moody photograph of a chef's hands plating a dish. The chef is using a pair of tweezers to place a garnish on a small, round, dark-colored base on a white plate. The background is dark and out of focus, emphasizing the hands and the food.

ARTISAN CULINARY CONCEPT

Cuisine Philosophy

We are committed to delivering a personalized experience that prioritizes the individual guest, moving away from a one-size-fits-all mentality. At the VIP Lounge, we focus on acknowledging and meeting the distinct preferences and needs of every guest, ensuring that each dining experience is unique and memorable..



Essence of Hospitality

“Embodying the pinnacle of generosity, our lounge transforms hospitality into a refined culinary philosophy, offering an opulent journey from three daily artisanal buffet rotations to bespoke, chair-side à la carte dining tailored to every guest.”



Specially for You

"A bespoke culinary journey tailored to the individual, our Personalized Food Concept harmonizes the intimacy of private à la carte dining with the vibrant artistry of live kitchen selections, offering gourmet indulgence precisely when you desire it through a 24/7 signature menu."



Hydration Station

Our Hydration Stations offer a refined beverage experience curated for the health-conscious connoisseur. Indulge in cold-pressed organic juices, rare alkaline waters sourced globally, and a lavish collection of sparkling infusions. To further elevate your stay, our dedicated mixologists craft exquisite non-alcoholic cocktails and mocktails designed to nourish the body and refresh the palate in style.



Barista

The Art of the Brew

Experience a curated journey of flavor where every cup is a masterpiece. At Café Barista, we eschew self-service in favor of artisanal expertise, offering a world-class selection ranging from traditional Saudi and Turkish coffees to precise Italian classics like velvet lattes and bold espressos. Complement your choice with hand-selected local dates, authentic Arabic pastries, or traditional biscotti. Whether savoring a signature hot chocolate or an expertly steeped tea, our baristas ensure every beverage is a warm invitation to indulge—available to enjoy in our inviting lounge or as a refined takeaway for your journey.



Mixologist

The Mixologist Bar: An Urban Oasis

A sanctuary of refined relaxation, The Bar offers a curated escape from the terminal's pace. Within this sophisticated environment, guests may indulge in an exquisite collection of global waters, artisanal coffees, and cold-pressed juices. Our signature experience is defined by a library of hand-crafted mocktails and non-alcoholic cocktails, each masterfully composed using the freshest seasonal botanicals. Whether you seek a vibrant social atmosphere or a quiet moment of reflection, The Bar provides the perfect backdrop to unwind before your departure.



A man in a dark suit and tie stands in front of a building at night. The building has a grid-like facade and is illuminated with warm, yellow lights. The man is looking down and slightly to his right. The overall image is dark and moody, with the text overlaid in the center.

CURATED SERVICES
& SIGNATURE SELECTION



Curated Services & Signature Selection

Our Curated Services and Signature Selection is designed to drive incremental revenue while elevating the premium guest experience. Through a combination of in-house service capabilities and strategic partnerships, we expand our offering beyond the core lounge experience to create high-value, differentiated services.

The model is supported by clearly defined Service Level Agreements and integrated systems that enable efficient operations, real-time coordination, and a unified platform for service management. This structure ensures consistent quality, scalability, and operational control as the business grows.

By continuously introducing new products and personalized service offerings, such as concierge solutions, exclusive experiences, and premium retail access, we unlock additional monetization opportunities, increase guest engagement, and strengthen our positioning as a leading premium airport hospitality provider.



Delayed Flight Service

At Hayyak Delayed Flight, we understand the importance of providing exceptional customer experiences, particularly during times of disruption such as flight delays. Our service is designed to alleviate the stress and discomfort associated with delays, while also enhancing the overall airport experience. Will provide the following services / amenities to delayed passengers at their assigned gate:



Concierge Personal Assistant / Meet & Assist / Transportation

Redefining excellence in travel, our concierge team offers bespoke support for the global elite. Located at Reception, our specialists orchestrate a seamless end-to-end experience: including luxury limousine transfers, personal shopping, and expedited airport transit. Whether navigating local hospitality or global logistics, we ensure your transition from port to pillow is effortless and elegant.



On The Go

Your schedule may be fast-paced, but your dining experience shouldn't be compromised. Our On The Go solution provides effortless access to premium lounge amenities for guests in motion. From artisanal snacks to complete meals, we offer a swift, high-quality alternative to traditional dining. Just visit the reception desk to choose your selection, and take the comfort of our lounge with you to the gate.

A dark, atmospheric photograph of a restaurant interior. In the foreground, two wine glasses are visible, one slightly behind the other. To the left, a small plate with food is partially visible. The background is dark and out of focus, showing more of the restaurant's interior. The overall mood is sophisticated and elegant.

DIVERSIFIED BUSINESS PLATFORMS



INDUSTRIAL CATERING

Our Industrial Catering services deliver reliable, high-quality food solutions tailored to diverse operational environments. From remote sites and staff accommodations to corporate cafeterias and healthcare facilities, we provide consistent, efficient, and scalable catering services designed to meet both operational demands and guest expectations.

With expertise spanning executive, VIP, VVIP, and royal events—as well as buffet, plated, and packed meal solutions—we combine culinary excellence with strict quality, safety, and hygiene standards. Supported by robust logistics and retail food supply capabilities, our industrial catering offering ensures seamless service delivery across all sectors while maintaining excellence, flexibility, and trust.



Hospital Catering



Retail Food Supply



Corporate Catering



Cafeterias



Events & Catering



Packed Meals



PRIVATE AVIATION

Private Aviation Lounge, where luxury meets convenience. Designed for VIP travelers, our lounge offers an exclusive sanctuary that epitomizes VIP service. Indulge in a curated selection of gourmet food and beverages, meticulously prepared. Our dedicated butler team is on hand to cater to your every need, ensuring a seamless and personalized experience from arrival to departure.



In Flight Catering



Gourmet



Lounge



Cigar Lounge



Luggage Assistance



Meet & Greet



G&C

CONCIERGE SERVICES

Concierge, we transcend the ordinary to deliver an unparalleled luxury experience, meticulously crafted for our VIP and VVIP clients. Our commitment to absolute excellence and bespoke service sets us apart, ensuring that every need is anticipated, and every request is fulfilled with the utmost precision and care. At Hayyak Concierge, we recognize that true luxury lies in customization. Our approach is centered around you, ensuring that each service—be it for business or leisure—is executed with grace and sophistication.



Customer Service



Meet & Assist



Chauffeur



Transportation



Reservations



Hotels

The background image is a dark, moody photograph of a modern lounge or bar interior. It features curved, light-colored sofas arranged in a semi-circle around a central circular fire pit. The space is filled with lush tropical plants, including palm trees and large-leafed foliage. The lighting is dim, creating a sophisticated and intimate atmosphere. The text is overlaid in the center of the image.

OUR CAPABILITIES

Potential Line of Business

Our Capabilities

Business & HORECA Commercial Catering



Elevate your commercial kitchen's efficiency and brand reputation.

Canteen & Accommodation Catering



Fuel productivity and enhance quality of life for your workforce or residents.

Future Business Expansion

Potential Line of Business

Corporate Hospitality & VIP Dining



Define your organization's excellence through unforgettable dining experiences.

Corporate Events & Private Parties



Transform your next event, regardless of scale, into a seamless celebration.

Hospital & Healthcare Catering Services



Partner with a catering provider where patient nutrition and clinical safety are paramount.

Future Business Expansion

Potential Line of Business

Sports & Entertainment Event



Mastering the complexity of mass-scale events.

Mobile Kitchen Catering Service



Bring five-star dining capability directly to any location.

Catering & Hospitality Consultation



Optimize your current food service operations with expert, data-driven strategy. This

Future Business Expansion

Potential Line of Business

Airport First, Business & Premium Class Lounges



Premium Airport Lounge Services (Build, Operate & Manage)

In-Flight Catering Services



State-of-the-Art In-Flight Catering Service Unit (CSU)

Retail Ready-Meal Supply (Supermarkets)



Bringing convenience, quality, and consistency to every household.

Future Business Expansion

Potential Line of Business

Restaurant & Café Chain Production Supply



Centralizing quality to elevate every brand's consistency.

Cloud Kitchen Ingredient Manufacturing



Fueling digital F&B brands with speed and precision.

Commercial Bulk Event Food Supply (Kitchen-Only)



High-volume kitchen production for major commercial functions.

Future Business Expansion

Potential Line of Business

Supermarket Retailing



A curated selection of travel essentials and convenience products.

Duty Free Retailing



A premier collection of international brands designed to elevate the traveler experience.

